



## **The Black Genocide Campaign** *The People Behind the Billboards*

In early 2010, 65 billboards stating “Black Children are an Endangered Species” were erected across Georgia with a sorrowful picture of a young Black child and messages accusing Black women who exercise their human and reproductive rights of committing “genocide.” By the spring of 2011, billboards had been erected in California, Florida, Illinois, Missouri, New York, Tennessee, Texas and Wisconsin. The multi-million dollar billboard campaign had the same pejorative messages attacking the dignity of Black women:

- Black Children are an Endangered Species
- The Most Dangerous Place for an African American is in the Womb
- Every 21 Minutes, our next possible leader is Aborted (with a picture of President Obama)
- Black Children are in Danger

### **The people behind the “Black genocide” campaign and billboards:**

**Ryan and Bethany Bomberger** are the founders of the Radiance Foundation (<http://www.theradiancefoundation.org>). This anti-choice organization launched the Too Many Aborted campaign that is responsible for the majority of the “Black genocide” billboards.

**Mark Crutcher** is the founder of anti-choice organization Life Dynamics, Inc. ([www.lifedynamics.com](http://www.lifedynamics.com)) and the creator of the 2009 documentary *Maafa 21: Black Genocide in 21<sup>st</sup> Century America*. This film was the driving force behind the “Black genocide” billboard campaign, as it showcases Black conservatives spreading the message that the “maafa” (Swahili word referring to the African holocaust of abduction and slavery) did not end with slavery but rather continues in a plot to exterminate the Black population through ongoing eugenics programs created by “wealthy white elitists.”

**Catherine Davis** is the founder of The Restoration Project and the former minority outreach director for Georgia Right to Life. The Restoration Project is behind the Abortion In The Hood campaign (<http://www.abortioninthehood.com>) as well as several billboards erected in Atlanta, GA that allege African American leaders and the Congressional Black Caucus are betraying the Black community by supporting abortion. Davis has stated that the “Abortion in the Hood” billboards are supposed to both spread the “Black genocide” message while also shaming pro-choice female and Black leaders.

**Brian Follett** is a retired Texas businessman and founder of Heroic Media ([www.heroicmedia.org](http://www.heroicmedia.org)), which is a faith-based nonprofit organization established to give anti-choice messages a national media platform. Heroic Media is responsible for the national billboard campaign with the phrase “The most dangerous place for some children [*read Black and Latino*] is in the womb.”

**Alveda King** is the niece of civil rights leader Dr. Martin Luther King Jr. and the director of African American outreach for anti-choice organization Priest for Life ([www.priestsforlife.org](http://www.priestsforlife.org)). She has been the key spokesperson at “Black genocide” anti-abortion rallies where she misuses her uncle’s messages by implying that Black people’s struggle for civil rights will have been in vain if abortion isn’t banned. She often proclaims “How can the dream survive if we murder our children?”

**Walter Hoye II** is the President and Founder of the Issues4life Foundation (<http://www.issues4life.org/>) as well as the California Civil Rights Foundation (<http://www.civilrightsfoundation.org/about.html>). He is a core member of the National Black Pro-Life Coalition who most recently launched an extension of the “Black genocide” campaign through its *Numbers Don’t Lie* video - a deceptive exposé on abortion statistics that alleges abortion as the number one killer of African Americans.